

# KINGS OF FISH

## FOR PRESS



- San Pedro Fish Market has been family owned and operated since 1956.
- California's largest restaurant serving over 1.1 million customers annually.
- Beer sales are only surpassed in Southern California by LAX and Dodger Stadium.



- Currently hold four (4) Guinness World Records for the world's largest lobster festival since 1999 ([www.lobsterfest.com](http://www.lobsterfest.com)).
- San Pedro Fish Market is the 2nd only to Sea World as the most visited, paid, seaside attraction from Seattle to San Diego.
- San Pedro Fish Market has offered their "World Famous Shrimp Tray" line of products since 2011; they can be found in over 1,000 grocery stores across 4 states.

Tim Regan Wasmundt (Executive Producer) and Devin McGovern (Co-Executive Producer) have 100s of hours of television under their belts working on successful shows such as Iron Chef America and Bar Rescue.

Tim and Devin are partnered up with Scott Holmes who has led entertainment and marketing initiatives for studios and networks alike. We have come together with the San Pedro Fish Market to produce a Reality Series Pilot that showcases and introduces the San Pedro Fish Market and the cast of characters that make up the family empire since 1959.

"Entertainment drives commerce," said Scott Holmes and "San Pedro Fish Market has taken on what Networks are angling to do – Direct branded content-to-commerce."

**STREAMING AT**  
[www.KingsOfFishTV.com](http://www.KingsOfFishTV.com)



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# CONTACT INFO

## CAST

**Tommy Amalfitano, Sr.**  
aka "The Boss"



### President and Founder

Started working at this fish market for his best friend's dad at age 15. Has worked nearly 7 days a week ever since to build that small corner fish shop into San Pedro Fish Market and Restaurant.

**Tommy Amalfitano, Jr.**  
aka "Grille Master"



### Production Manager

Has worked at the fish market since he was a kid, knows everything about the business...especially how to have fun working in it.

**Michael Ungaro**  
aka "Mr Computer"



### Director of Marketing, New Product Development CEO – San Pedro Fish Market Enterprises

The only College Graduate in the family, and still studying business. Mike has worked at the market since age 7 and focuses primarily on new ways to make money outside of the business. These include: e-commerce, retail sales into grocery and big box stores, and more.

**Henry Ungaro**  
aka "The Hammer"



### Chief Operations Officer

Henry started working at the family business when he was 9, today he oversees all operations of San Pedro Fish Market which includes it's 200 plus person staff

**Jennifer Ungaro**  
aka "The Queen"



### Financial Director

Jennifer started as a waitress for San Pedro Fish and slowly moved to the back office. Today she holds all financial and human resource responsibilities for the family business.

**John Ungaro**  
aka "The Quiet Brother"



### GM- Shamrock Seafoods

John started working in the family business at age 10, today he runs the family's fast casual concept in the neighboring harbor community of Wilmington, Shamrock Seafoods, which also acts as a cold storage facility and Smoke House for the other restaurants.

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## CREDITS

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**Public Relations** - Jeff Gibson

